



## Exit Planning: Increasing the Value of Your Company

Companies, like people, evolve and change over their lifetime. As your company moves through its life stages, it's valuable to have a deeper understanding of your firm's financial and operational health.



Leveraging the ValueBuilder™ system, a program that helps you improve the value of your company, we help you create a strategy to manage change, challenges, and growth. ValueBuilder puts your firm in a place to sell at a premium in the short-term or long-term. Our process includes:

- Analysis of your company's performance on eight different attributes key to business evaluation as a potential acquisition target;
- Development of strategies to improve each metric; and
- Tactical implementation of steps leading to improvement within a set timeframe.

Working with ValueBuilder, you will learn how a potential buyer would view your firm, allowing you to focus on areas that might negatively impact receiving the highest price for your company.

Contact us to learn more:

www.sawyerone.com | 919.740.8969 | [hsawyer@sawyerone.com](mailto:hsawyer@sawyerone.com)

We use a three-step process. First we work through a brief survey to provide a report on the current state of your business (the Value Builder Score).

Secondly, we work through an assessment strategy session with you to help improve your current business.

## 3 REASONS TO GET YOUR SELLABILITY SCORE

1



Make Your Company More Valuable Than Your Industry Peers

2



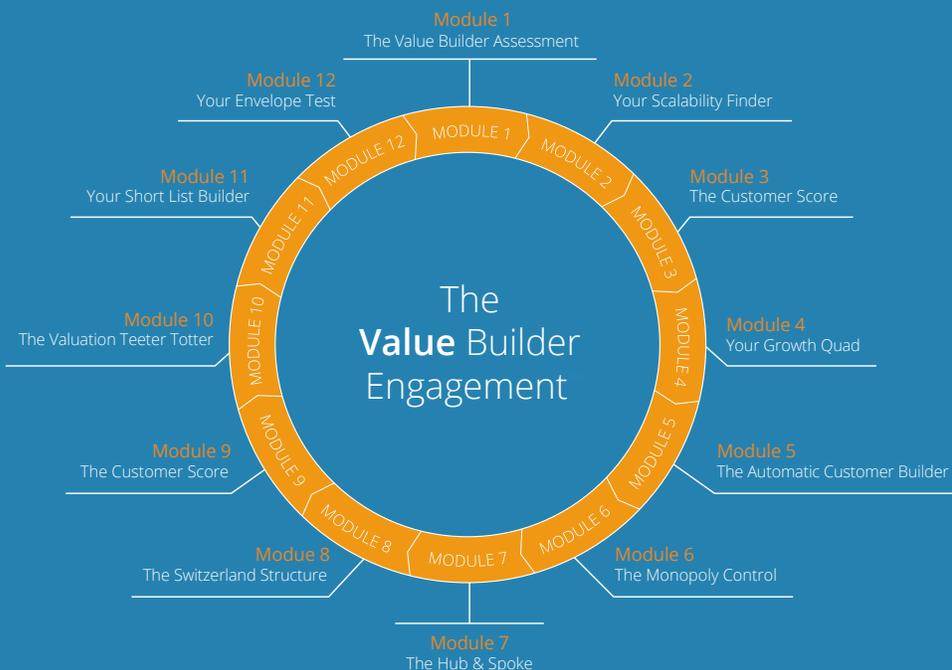
Discover Your Company's Hidden Assets

3



Spot Your Company's Silent Killers

Lastly, we use the Value Builder Engagement model which coaches you towards profitable transition through monthly meetings on 12 key areas designed to improve corporate value.



## ABOUT US

### *Delivering ROI with Integrity*

Founded in 2009, we offer a comprehensive suite of customizable financial and coaching services to help firms and their employees succeed and grow. Our goal is helping our customers to secure their operational and financial health. We provide strong, consistent services to our customers by bringing deep industry experience and a commitment to listening to customer needs. Our services include fractional CFO services, exit planning (Value Builder), and performance coaching.